



THE UNIVERSAL 'JEEP' is the handiest all-around, all-season vehicle you can own. It can't be beat for weed spraying—carries a big drum easily in its steel bed—operates the compressor from its power take-off—gets you from field to field in a hurry.

When can I demonstrate these vehicles on your farm?

"You've read and heard about the Universal 'Jeep' and 'Jeep' Trucks. Now I want you to see for yourself how they perform on your own farm. Will you please write me a card, phone me or drop in to say when to come out? No obligation and no high-powered sales talk—these farm vehicles sell themselves! This is a sincere offer from all Willys-Overland dealers, and there is one near you".



Your Willys-Overland Dealer

UNIVERSAL 'Jeep' - The All-Purpose Farm Work-Horse



WITH 4-WHEEL DRIVE or 2-wheel drive, as you need them, the 'Jeep' has the traction and speed range for your farm jobs—heavy towing in the field, tractor work or fast trips to town. It spreads its cost over more kinds of work and stays busy the year 'round.



THIS MOWER-BAR, side-mounted and operated by the power take-off, is one of many efficient, time-saving implements that make the 'Jeep' a versatile farm tool. 'Jeep' can be equipped with hydraulic lift for use with standard 3-point-hitch plows, discs, etc.

4-Wheel-Drive 'Jeep' Trucks Fit Your Farm Needs

Before you buy any truck, see this sturdy, tough 4-wheel-drive 'Jeep' Truck perform. With all-wheel-drive traction, it gives you pulling power in the field, through mud and snow and up steep grades that no conventional truck can match. Its wide-opening hood and high-clearance fenders are more practical for farms, and you'll like the comfort features of its steel cab. Pick-up and platform-stake bodies on 118-in. wheelbase, 5,300 lbs. GVW.

